

thisistheBronX

thisistheBronX.info is the new 'everything Bronx' web portal designed for residents of the Bronx and anyone who has interest in the Bronx. It's being pioneered by TV personality Gary Axelbank.

This one-stop place for everything in the Bronx has easy-to-find Bronx news feeds, a Bronx events calendar, and databases of vital Bronx information. ***thisistheBronX.info*** is also an interactive site. Visitors can:

- Upload events to appear on the events calendar
- Post their favorite Bronx photos and pictures of their latest artwork
- Get their favorite business, group, or organization a free listing on the site

thisistheBronX TODAY is a daily email newsletter containing Bronx news and events

thisistheBronX at NOON features original daily video clips,

thisistheBronX VIDEO SATURDAY features the best videos of the week

thisistheBronX MAGAZNE SUNDAY features the Bronx' best original writing

"Before ***thisistheBronX*** anyone interested in the Bronx would need to check many different sources for information about the Bronx," said creator Gary Axelbank. "Now it's all in one convenient place. Figuratively and literally, this is the Bronx!"

thisistheBronX.info is also a boon to Bronx businesses, large and small, providing a level of exposure that has never been available before.

What's currently on the site is only the beginning. Given the size and complexity of the Bronx, listings will be continually updated and new features created. Other future plans include an active social media presence and a mobile app.

thisistheBronX.info is being developed by GAX Productions, LLC